

**WPLW
102.5 - FM
HILLSBOROUGH, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WPLW

**1st QUARTER 2016
(January 1st - March 31st)**

Compiled by:
Mike Biddle, Program Director

Radio station WPLW-FM has compiled a list of issues those area residents feel are a major concern to the Raleigh-Durham Metropolitan (MSA). WPLW-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WPLW-FM utilizes this list as a basis for our programming response to selected issues each quarter. Typically WPLW-FM addresses the issues in its Sunday program called "Carolina Close-Up", and thru a series of live and pre-recorded announcements.

The current issues as of March 31st, 2016 included:

- EC-Economy
- GR-Growth/Transportation/Roads
- GA-Government Affairs
- EG-Ethics in Government
- ED-Education
- EH-Environment and Health
- POL-Political Affairs
- MC-Minority Concerns
- FY-Family and Youth
- UE-Unemployment/Joblessness
- NS-National Security**

Carolina Newsmakers

1st Quarter 2016

"Carolina Newsmakers" is a 30 minute weekly public affairs program that airs Sunday mornings at 6 and hosted by Curtis Media Group owner Don Curtis. It features interviews with North Carolina leaders in government, policy, education, research and other areas.

CAROLINA NEWSMAKERS – FIRST QUARTER 2016

1-3

"INTERVIEW WITH WAYNE GOODWIN" INSURANCE COMMISSIONER OF NORTH CAROLINA

HOME OWNERS INSURANCE, INSURANCE RIDERS, RENTERS INSURANCE, BUNDLING INSURANCE, AUTOMOBILE INSURANCE, HEALTH INSURANCE, CAPTIVE INSURANCE, INSURANCE FRAUD, MALPRACTICE INSURANCE, FIRE SERVICE, OPERATION MEDICINE DROP

LOCAL ISSUES COVERED: EC, EH

1-10

"INTERVIEW WITH JOHN HOOD" PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION

AFFORDABLE CARE ACT, MEDICAID EXPANSION, HEALTH CARE, NORTH CAROLINA BOND ISSUE, EDUCATION, TRANSPORTATION, GASOLINE TAX, NORTH CAROLINA ECONOMY, ENERGY, JOB DEVELOPMENT, GOV. JIM MARTIN, COUNCIL OF STATE ELECTIONS

LOCAL ISSUES COVERED: GA, EH, EC, POL, UE, GR

1-17

"INTERVIEW WITH KEVIN LEONARD" EXECUTIVE DIRECTOR OF THE NORTH CAROLINA ASSOCIATION OF COUNTY COMMISSIONERS

MAKE UP OF COUNTIES IN NORTH CAROLINA, JURISDICTION OF COUNTIES, PUBLIC EDUCATION CAPITAL, AUTHORITY OF SCHOOL BOARDS, ZONING, ANEXATION, WORKING WITH THE N.C. LEAGUE OF MUNICIPALITIES, MANAGING GROWTH, NORTH CAROLINA BOND REFERENDUM, BROADBAND ACCESS, CITIES THAT RESIDE IN TWO COUNTIES, CONSOLIDATION OF SERVICES, AND APPRAISALS

LOCAL ISSUES COVERED: ED, GR, POL, GA, EC

1-24

"INTERVIEW WITH TOM JENSEN" DIRECTOR OF PUBLIC POLICY POLLING

SUCCESS OF DONALD TRUMP, REPUBLICAN PARTY, UNAFFILIATED SUPPORT, HILLARY CLINTON, MARCO RUBIO, POLLING AHEAD OF IOWA CAUCUS, GENERATIONAL VOTING PREFERENCES, HOW MILLENNIALS GET NEWS, PARTISANSHIP IN NEWS SOURCES, POLITICAL ADVERTISING, GUN CONTROL, FAVORABILITY ON BACKGROUND CHECKS, FAVORABILITY OF AFFORDABLE CARE ACT, IMPACT OF LOWER GAS PRICES, EDUCATION, IMPACT OF NATIONAL ISSUES, NORTH CAROLINA GOVERNOR'S RACE, AND RENEE ELLMERS CONGRESSIONAL SEAT

LOCAL ISSUES COVERED: POL, GA, EG, MC, ED, EC

1-31

"INTERVIEW WITH GREGG THOMPSON" NORTH CAROLINA STATE DIRECTOR OF THE NATIONAL FEDERATION OF INDEPENDENT BUSINESS

CHALLENGES WITH GROWTH, TAX INCENTIVES, NFIB MEMBERSHIP CRITERIA, NORTH CAROLINA BOND ISSUE, GOVERNMENT REGULATIONS, PAID SICK LEAVE, AFFORDABLE CARE ACT, TAX REFORM, TRANSPORTATION, TEACHER PAY, EMPLOYEE COMPENSATION, AND 2016 LEGISLATIVE SESSION

LOCAL ISSUES COVERED: EC, GA, POL, EH, UE, GR

2-7

"INTERVIEW WITH CHRIS FITZSIMON" DIRECTOR OF NC POLICY WATCH

NORTH CAROLINA GOVERNOR'S RACE, PRIMARY DATE, NORTH CAROLINA INFLUENCE IN CONGRESS, REDISTRICTING, TEACHER PAY IN NORTH CAROLINA, RECRUITING TEACHERS, PRINCIPAL PAY, SCHOOL DISTRICTS, CHALLENGES FOR RURAL AREAS, NC BOND, TAX REFORM, TRANSPORTATION, LEGISLATIVE SESSION LIMITS, HEALTH CARE, UNIVERSAL BACKGROUND CHECKS FOR FIREARMS, PRESIDENTIAL RACE, IMMIGRATION

LOCAL ISSUES COVERED: POL, GA, ED, GR, EH, MC, NS

2-14

"INTERVIEW WITH PATRICK WOODIE" PRESIDENT OF THE NORTH CAROLINA RURAL ECONOMIC DEVELOPMENT CENTER

DISPARITY BETWEEN URBAN AND RURAL NORTH CAROLINA, CHALLENGES PRESENTED BY GROWTH, ECONOMIC CYCLES, BROADBAND ACCESS, ACCESS TO HEALTH CARE, POPULATION DRAIN, LEADERSHIP DEVELOPMENT, RURAL COMMUNITIES LEADING THE WAY, DEFERRED MAINTENANCE, CONNECT NC BOND, WATER AND SEWAGE SYSTEMS, RETIREES, GENERAL ASSEMBLY SHORT SESSION, AND TRANSPORTATION FUNDING

LOCAL ISSUES COVERED: GR, EC, EH, UE, GA

2-21

"INTERVIEW WITH RENEE ELLMERS" NORTH CAROLINA CONGRESSWOMAN DISTRICT 2

NEW DISTRICT MAPS, MILITARY, AFFORDABLE CARE ACT, ENERGY AND COMMERCE COMMITTEES, OIL EXPORTS, CYBER SECURITY, SMALL BUSINESS, REGULATIONS, PROJECT GROW, MOTIVATION FOR GETTING INTO POLITICS, IMPACT OF RESEARCH UNIVERSITIES, POPULATION GROWTH, NATIONAL SECURITY, AND TRANSPORTATION

LOCAL ISSUES COVERED: EH, EC, GR, NS

2-28

"INTERVIEW WITH DALLAS WOODHOUSE" EXECUTIVE DIRECTOR OF THE NORTH CAROLINA REPUBLICAN PARTY

PRIMARY DATE, VOTER IDENTIFICATION, RISE IN UNAFFILIATED VOTERS, MINDSET OF YOUNGER VOTERS, CONGRESSIONAL REDISTRICTING, IMPACT OF GROWTH, ELECTORAL REPRESENTATION, EDUCATION

LOCAL ISSUES COVERED: POL, GA, ED, GR

3-6

"INTERVIEW WITH KIMBERLY REYNOLDS" EXECUTIVE DIRECTOR OF THE NORTH CAROLINA DEMOCRATIC PARTY

BACKGROUND ON KIMBERLY REYNOLDS, NEW CONGRESSIONAL MAPS, MILENIAL VOTING TRENDS, THIRD PARTY CONTRIBUTIONS, INFLUENCING UNAFFILIATED VOTERS, CABLE NEWS NETWORKS, VOTER IDENTIFICATION, IMPACT OF GROWTH, HISPANIC POPULATION IN NORTH CAROLINA, AND YOUNG VOTERS

LOCAL ISSUES COVERED: POL, GA, GR, MC

3-13

"INTERVIEW WITH DAVID PRICE" UNITED STATES CONGRESSMAN FOR DISTRICT FOUR

REDISTRICTING, TRANSPORTATION, IMPACT OF PRESIDENTIAL ELECTION ON CONGRESS, FOREIGN POLICY, IRAN NUCLEAR AGREEMENT, HOMELAND SECURITY, MILITARY FUNDING, IMPACT OF RESEARCH UNIVERSITIES, ECONOMIC OUTLOOK, TAX HAVENS, NORTH CAROLINA PRIMARY, AND GOVERNMENT FUNDING

LOCAL ISSUES COVERED: GR, POL, GA, NS, EC, EG

3-20

"INTERVIEW WITH PAUL MEYER" EXECUTIVE DIRECTOR OF THE NORTH CAROLINA LEAGUE OF MUNICIPALITIES

NC CONNECT BOND, WATER AND SEWER SYSTEMS, TRANSPORTATION, ANNEXATION, SALES TAX REDISTRIBUTION, POPULATION DRAIN, CONSOLIDATION OF SERVICES, 2016 NORTH CAROLINA LEGISLATIVE SESSION, CONTROL OF LOCAL ASSETS, SERVICE TAX, BODY CAMERAS FOR POLICE DEPARTMENTS, AND HISTORICAL TAX CREDIT

LOCAL ISSUES COVERED: EC, GR, GA

3-27

"INTERVIEW WITH TOM JENSEN" EXECUTIVE DIRECTOR OF PUBLIC POLICY POLLING

DONALD TRUMP, NORTH CAROLINA SWING STATE STATUS, HILLARY CLINTON SERVER ISSUE, MARCO RUBIO AND JEB BUSH, IS A HOTDOG A SANDWICH, TED CRUZ, BERNIE SANDERS, CONGRESSIONAL REDISTRICTING, U.S. SENATE RACE, GOVERNOR'S RACE IN NORTH CAROLINA, EDUCATION, ANTI-DISCRIMINATION BILL, GAY MARRIAGE, AND MINIMUM WAGE LAWS

LOCAL ISSUES COVERED: POL, GA, EG, MC, ED, EC

RECORDED PUBLIC SERVICE ANNOUNCEMENTS

Organization/Event: SPCA DOG WALK

Length: 30

Dates: 3/1- 3/31

Total # of Spots: 87

FY, EH